Thought from Gen Spider Nyland, USMC (Ret).

P - Patriotism/Pride (Unit & Self), People, Planning, Preparedness, Paperwork

R - Responsibility (Seek & Accept), Recognition/Reward, Readiness

O - Optimistic, Operational (Think & Be), Objective

F - Flexible, Fun, Frugal, Focus, Forceful (when/where appropriate), Family

E - Enthusiasm, Expectations, Education, Excel, Ethical

S - Safety (Think safe), Logical byproduct of professional approach, Self

S - Study, Security (OPSEC/Force Protection), Supervision

I - Integrity (Never compromise), Imaginative/Innovative, Information sharing

O - Organized (Be), Obligation (To your troops, unit, Service), Out & About

N - News (& Aging not good), (K)knowledge, Never Quit, Naval, NATOPS

A - Accountable (Be), Aggressive (Be), Attitude, Accessible (Be)

L - Loyalty (No in between), Leadership principles, Legal (Hair on neck), Levity

I - Initiative (Always take it)

S - Simplicity (KISS)

M - Motivate, Maximize training, Money, Mentor, Morale, Mission, Maintenance

 Commander’s Intent

 CG, 2d MAW

To attain the highest possible combat readiness while at the same time preserving and conserving our most precious assets – our Marines, our Sailors and our equipment. Embedded within our combat readiness will be the ability to rapidly, effectively, and efficiently deploy on short notice, the ability to quickly and effectively plan for crises and/or contingency operations, and maintenance of a viable, effective family readiness program. Woven into the basic fabric of everything we do will be our trademark – PROFESSIONALISM! PROESSIONALISM in my mind is the key to achieving our goals, The attached paper provides some insights into what I see as essential elements of a professional approach and to getting the job done – correctly, safely, on target and on time. The list is by no means all inclusive and I encourage you to add and develop additional key tenets and to then share them with others. It is also my intent that in the process of this great organization accomplishing its goals, we ensure that we have fun and enjoy the camaraderie of our fellow Marines and Sailors. Lastly, through the accomplishment of our goals we will provide our great Corps and specifically II MEF and the Carolina MAGTF a finely tuned, supremely effective Aviation Combat Element at whatever level required.